

# StudentHack

Hackathon Period: April 29<sup>th</sup> & 30<sup>th</sup>

Final Presentations: May 3<sup>rd</sup>

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## Diamond - \$1250 (Up to 2 opportunities Available)

### Benefits & Recognition –

- ✓ Up to 2 representatives on the judging panel
- ✓ Up to 5 representatives participating as team mentors
- ✓ Exclusive opportunity to send an e-blast featuring your organization to all participants and host an on-demand video info session following the event
- ✓ 2-minute address at either the virtual event kick-off or final presentations live virtual event
- ✓ Dedicated recognition as an event sponsor on Institute and Cookhouse Labs social media platforms
- ✓ Large and prime logo placement on event website (with active link to your careers page) and recognition as a 'Diamond' level sponsor throughout the event
- ✓ Access to a resume book featuring each Hackathon Participant
- ✓ Opportunity to virtually present the top prize to the StudentHack Winners
- ✓ Exclusive coffee chat with StudentHack Winners
- ✓ Special one-time promotional code for 25% off your next posting package on the Insurance Institute – Career Connections Job Site

## Gold - \$1000 (Up to 3 Opportunities Available)

### Benefits & Recognition –

- ✓ 1 representative on the judging panel
- ✓ Up to 3 representatives participating as team mentors
- ✓ Exclusive opportunity to host an on-demand video info session following the event
- ✓ Recognition as an event sponsor on Institute and Cookhouse Labs social media platforms
- ✓ Medium logo placement on event website (with active link to your careers page) and recognition as a 'Gold' level sponsor throughout the event
- ✓ Access to a resume book featuring each Hackathon Participant
- ✓ Opportunity to virtually present prizes to one of the placing teams in the StudentHack
- ✓ Exclusive coffee chat with participants from the placing teams in the StudentHack
- ✓ Special one-time promotional code for 20% off your next posting package on the Insurance Institute – Career Connections Job Site

## Blue - \$500 (Multiple Opportunities Available)

### Benefits & Recognition –

- ✓ 1 representative participating as a team mentor (spots are limited)
- ✓ Recognition as an event sponsor on Institute social media platforms
- ✓ Logo placement on event website (with active link to your careers page) and recognition as a 'Blue' level sponsor at the event live virtual kick off and final presentations events
- ✓ Access to a resume book featuring each Hackathon Participant
- ✓ Special one-time promotional code for 15% off your next posting package on the Insurance Institute – Career Connections Job Site